

# Press Release



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## Highly Anticipated 3D Congress Features Interdisciplinary Approach To 3D Dentistry!

The 3<sup>rd</sup> International Congress on 3D Dental Imaging expands its agenda by offering even more exciting content for 2009. New and returning attendees will garner insights on using clinical teamwork and 3D planning applications to help increase treatment services that can lead to better patient care and practice growth.

**Hatfield, PA/Des Plaines, IL (April 16, 2009)** The 3<sup>rd</sup> International Congress on 3D Dental Imaging, sponsored by Imaging Sciences International and Gendex Dental Systems and held this year in Chicago, Illinois on June 19<sup>th</sup> and 20<sup>th</sup>, features a variety of dental clinicians and professionals from nearly all dental specialties. These eleven leaders in education offer their expertise on practical applications of this dynamic technology as well as an interdisciplinary teamwork approach to 3D treatment that can benefit both patients and the practice.

*"Born of a vision to help clinicians better understand patient anatomy in three dimensions, i-CAT technology changed the landscape of treatment planning in dentistry,"* shares Scott D. Ganz, DMD, 2-year veteran of the Congress and a recognized expert in the field. *"The Congress carries on the vision this year as it showcases interdisciplinary relationships involving 3D."* As general dentists and specialists, novices and experts alike, continue to explore the evolving world of 3D imaging, they seek guidance on how to utilize it for a wide variety of treatment modalities including implants, bone grafting, oral surgery, orthodontics, and endodontics. *"It is clear that this state-of-the-art imaging method acts as the bridge between specialties, enhances communication among clinicians, and provides the finest diagnostic foundation for defining treatment alternatives for our patients,"* continues Ganz.

As the interest in Cone Beam escalated, the Congress was instituted in response to the demand for peer-to-peer education. *"The adoption of 3D radiography continues to grow at an astounding pace. Dentists are eager to learn about its benefits and how to apply it to their practices,"* states Chuck Ravetto, Vice President of Marketing for Imaging Sciences and Gendex. *"We are proud to offer such a powerfully informative program that provides real-world clinical and practical advice."*

This 2-day course utilizes not only lecture, but also discussion formats. *"One of the most appreciated aspects of the Congress is the chance for lecturers and attendees to participate in an open exchange of ideas,"* offers Steven Guttenberg, DDS, MD, a returning featured speaker. Participants also have the opportunity to interact with a variety of vendors who offer 3D supportive products including imaging and implant systems, as well as 3D treatment planning software.

For more information on the 3<sup>rd</sup> International Congress on 3D Dental Imaging, including agenda, speakers, and lecture topics, please visit [www.i-CAT3D.com](http://www.i-CAT3D.com).

### About Imaging Sciences International

Serving the dental industry since 1992, Imaging Sciences, is at the global forefront in the development and manufacturing of the computer-controlled dental and maxillofacial radiography products, and internationally recognized by highly regarded dentists and radiologists as one of the most innovative companies in dental imaging. The company's marquee product, the i-CAT®, is a leader in Cone Beam 3D dental imaging creating anatomically accurate three-dimensional images at a significantly lower cost and less radiation than traditional CT scans.



The system offers clinicians enhanced features for highly effective treatment planning and surgical predictability. As manifested in its dedication to education, the manufacturer is committed to meeting the needs of practicing clinicians and those dedicated to life-long learning.

**About Gendex Dental Systems**

Gendex, a global leader in reliable, innovative, and affordable radiographic and imaging equipment, offers a wide variety of solutions for both general dentists and specialists. The company's strong history in x-ray manufacturing, along with its commitment to deliver products that meet exacting standards, have earned Gendex numerous awards from the dental community. The product line includes Cone Beam 3D and digital panoramic/cephalometric x-ray systems, intraoral x-ray units, digital intraoral sensors, intraoral cameras, and comprehensive yet easy-to-use imaging software. Gendex is honored to serve as a guide in the dentist's transition from film to digital imaging by way of skilled and supportive regional representatives and educational resources. You can depend on Gendex to meet and exceed your imaging needs, now and for years to come.

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