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A New Milestone In The Journey To Drive Innovation

Gendex reaches a remarkable milestone with the introduction of dental imaging systems covering multiple modalities. New panoramic, cephalometric, 3D Cone Beam, and PSP solutions are now added to the company's product portfolio.

Hatfield, PA (August 1, 2011) Today Gendex unveils three new systems, making this the most comprehensive product release in the company's history. The **GXDP-700™ Series**, which offers panoramic imaging upgradable to Ceph and/or 3D, the **GXDP-300™** panoramic, with its simple yet high-performing functionality, and the **GXPS-500™**, that augments the current PSP line. All these products come from a strong lineage of imaging excellence, and underscore the Gendex desire and commitment to serve healthcare providers as it has done for over 100 years.

Understanding that dentists' needs change over time, Gendex delivers the power of choice to those clinicians who want to grow their imaging capabilities as their practice demands increase—with the new **GXDP-700 Series**. Beginning with a robust pan comprised of a myriad of projections, the system can be upgraded in the field to add cephalometrics or 3D Cone Beam CT, or both. The 3D component, with 2 scan size options including a low-dose PerfectScout™ location tool, complements diagnosis and planning for targeted areas of interest in applications such as impactions, root investigation, implants, and more. Additionally, the GXDP-700's SmartLogic™ feature remembers the users most frequently used settings.

Performance meets simplicity in the new **GXDP-300** panoramic. Its FOX™ technology, which compensates for anterior malocclusion, optimizes image clarity. The system offers the most commonly used projections, Pan, Bitewing, and TMJ views for three body sizes. With the GXDP-300, there's a simple 3-step process: Select the projection, select the body size, and take the pan.

Both of these state-of-the-art systems utilize EasyPosition™, a group of five carefully designed features for quick and correct patient positioning leading to clear and repeatable imaging results. Another time-saving benefit of both units is the intuitive and easy-to-use touchscreen interface.

Expanding its well-established PSP line, Gendex presents the **GXPS-500** which offers an economical way to step into digital dentistry with a chemical-free, touchless process, while keeping the office's familiar workflow. In an instant, the reusable, long-lasting imaging plates are converted to clear, sharp images ready for diagnosis, and cleared for re-use.

"Gendex is extremely excited to bring these new products to market that we believe will greatly impact dental practices," states Matt Reintjes, President of Gendex Dental Systems. *"We feel that they exemplify our unwavering commitment to innovation and to providing total imaging solutions to the dental community through our valued dealer partners."* Reintjes continues, *"We fully anticipate that this new product line will achieve the level of success we've experienced with our GX-700™ sensors."*

Gendex, known for its reliable and innovative imaging equipment, offers a wide variety of solutions for both general dentists and specialists. The company's strong history in x-ray manufacturing, along with a deep dedication to deliver products that exceed the needs of dental professionals, have earned Gendex recognition as a global leader. Learn more about the full line of Gendex products at www.gendex.com.

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