

Press Release



FOR IMMEDIATE RELEASE

Gendex Earns The Pride Institute's Best In Class Technology Award For Cone Beam

Des Plaines, IL (August 4, 2010) The Pride Institute has recognized the Gendex GXCB-500 HD for Best in Class, singling it out from all other Cone Beam Systems. From its flexibility in 3D scan sizes and included traditional 2D pan to its integration with CAD/CAM applications, this i-CAT®-powered system continues to grow in popularity, especially among general dentists.

The prestigious Pride Institute (www.prideinstitute.com) is a leading dental practice management research and consulting company that has built a large and dedicated following of dental professionals in its 36-year history. Understanding the need for an unbiased, non-profit assessment of available technology, the Pride Institute established the Technology Expo. Utilizing a rigorous selection process, the Expo's distinguished panel of clinicians, who are also noted technology experts, render their impartial appraisals of a wide variety of products. When selected by majority vote, these products represent those that are outstanding within their specific categories.

The GXCB-500 HD system will be showcased at the Pride Institute Best in Class Technology Expo during this year's ADA annual session in Orlando, October 9-12. At the Expo, dentists will be able to see first-hand why this outstanding system was selected as Best in Class.

About Gendex

Gendex, known for its reliable, innovative, and affordable imaging equipment, offers a wide variety of solutions for both general dentists and specialists. The company's strong history in x-ray manufacturing, along with a deep dedication to deliver products that exceed the needs of dental professionals, have earned Gendex recognition as a global leader. Learn more about the full line of Gendex products at www.gendex.com.

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